

FOOTE, CONE & BELDING

215 MONTGOMERY STREET, SAN FRANCISCO 4, CALIF.

Carbon Copy for attention of Mr. L. Halprin

July 15, 1964

*This seem "jolly" to me*

Mr. Alfred Boeke  
Oceanic Properties, Inc.  
401 Kamakee Street  
Honolulu 3, Hawaii

Dear Al:

I'm attaching our recommendations for street names at The Sea Ranch. After discussing several approaches, we set these guides to go by:

1. The names should be divided (as equally as possible) between the "Sea" and "Ranch" aspects of The Sea Ranch.
2. The names should have some of the compelling dramatic quality of this coast - without getting too arch.
3. Where possible, the names should reflect outstanding physical characteristics of The Sea Ranch.

The names on the attached list have been checked against the Sonoma County Street Directory. None conflict.

Cordially,

ds

cc: Mrs. Marion K. Conrad  
Mr. W. Brelje  
Mr. E. De Moss, Jr.  
Mr. L. Halprin  
Mr. R. Petersen

RECEIVED

JUL 16 1964

LAWRENCE HALPRIN & ASSOCIATES

HA

LH	RV
JW	GR
DC	LS
SN	

282

#### A STREET

We are recommending the name "Moonraker Road" for this street. Of the several meanings of the word "moonraker," one of the most common is "the sail above the sky sail used by clipper ships." The clipper ships themselves were known as "moonrakers" because of their extremely high masts. "A" Street goes from the highlands, with their extraordinary views of the sea, down into the meadow areas of unit #1. This street will be the main entry street to the Sea Ranch in this initial development period. We think a romantic and dramatic sea name such as this would be an ideal introduction to visitors.

#### B STREET

We are recommending two versions of the same name for this street, which is currently a cul-de-sac, but which will become a longer street running back into "Moonraker Road." From our memory of the typography of that area, and from the contour lines, this street will run along the edge of steep hills. We'd like to capitalize on its dramatic views of the sea by calling it either "Crow's Nest Road" or "Crowsnest Drive."

#### C STREET

We think that this street will have to take its name from nearby Black Point, and our recommendation is that we call it "Black Point Drive."

#### D STREET

Since the entrance of this little cul-de-sac is immediately opposite Black Point Drive, we recommend calling it "Black Point Circle."

#### E STREET

In England, a cul-de-sac is very often called a "close." We like the use of that word. It has a snug sound -- which, of course, has a good psychological feeling for this property because of the weather pros and cons. We would like to name "E" Street "Captain's Close."

#### F STREET

283 This road leads down to the center of the long, sandy beach below the cliffs. In a previous letter to you, we suggested that that beach be

called "Cormorant Beach," because we had noticed a large number of Cormorants on the black rock about fifty yards out in the ocean and towards the southern end of the beach. We suggest that "F" Street be called "Cormorant Beach Road."

#### G STREET

This is the first cul-de-sac that is entered through the cypress windrows. Again, it will have that snug feeling, and we suggest that this street be called "Cypress Close."

#### H STREET

This little street is the closest cul-de-sac to the sea in unit #1. Just looking at it inspired the name "Bowsprit Lane."

#### I STREET

"I" Street is very close to the existing dirt road that runs the length of the property and is followed by the sheep in their movements north and south. This seems like a natural place to get the ranch heritage into our naming; we are recommending first, "Ramsgate Road" and secondly, "Shepherd Road." (We considered "Shepherd Road," but somehow the word "Sheepherder" has a little bit more distinction.)

#### J STREET

"J" Street is in the center of the deepest meadow in that area, between the highway and the sea. Because of that immediate typography, we'd like to call it "Sea Meadow Road."

#### K STREET

Because of a reported history of smugglers in this area, we don't see how we can avoid the use of that word. We'd like to name this little cul-de-sac "Smuggler's Close." Second suggestion: "Sea Meadow Place."

#### L STREET

284  
"L" Street looks out over the end of "Cormorant Beach;" and out toward the point just to the north of that beach, there is a great deal of wave activity. We'd like to call this cul-de-sac "Spindrift Place." A secondary choice would be "Sea Otter Court."

#### M STREET

This long street, running down to the sea, is a natural for Dick MacFarland's "Galleon's Reach" -- and that's what we recommend.

#### N STREET

The point at the end of "Galleon's Reach" (and at the north end of Cormorant Beach) has an impressive 180° view of the sea, and we would like to call it simply "Watch Point." Which leads us to call "N" Street itself "Watch Point Lane."

#### O STREET

Since "O" Street ends on "Watch Point," we would like to call "O" Street "Watch Point Road."

There are two other names we would like to recommend. The first is for the eventual road that will lead to the lodge. We are suggesting that it can be nothing else but "Pocket Bay Drive."

The second name is for the road involving the condominium apartments. Because of the belvedere which will be in this area, and because of the pedestrian walks which will go along the edge of the coast, we would like to suggest the name "Sea Walk Drive."