

19 July 1963

Mr. Alfred Boeke
OCEANIC PROPERTIES, INC.
401 Kamakee Street
P. O. Box 2780
Honolulu 3, Hawaii

Dear Al:

A brief report on North Coast.

We have been barreling ahead. Most work to date has been amassing basic information and setting foundations. A range management and soils person has been up with Dick Reynolds and I am meeting a forester up there this weekend.

This week several of our group were up most of the week and also flew the site to look at it from the air. We have also made some on-site wind tests. I am spending the weekend on the site.

We are meeting with Joe Esherick for a first mutual design discussion Tuesday.

At our "work" session with Fred Simpich, I raised the basic question of who our market was. The initial Foote, Cone & Belding pitch was that it was to be all people in jodhpurs who rode to hounds. This seemed unrealistic and also undesirable to me and we got it clarified to include a wide variety and income range of people which was heavily supported by the real estate group.

On the matter of charges: I include a copy of my letter covering this. As to your question of per diem it works as you understood i. e. a day equals 8 hours no matter how long for me. On draftsmen it equals their actual number of hours put in for that is how we must pay them.

Mr. Alfred Boeke

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We are finding this project as engrossing and challenging as we thought and look forward to seeing you soon.

Best as ever,

LAWRENCE HALPRIN

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